# The John Ogonowski Farmer-to-Farmer Program in Latin America

### The Program:

The John Ogonowski Farmer-to-Farmer Program, funded by USAID (the U.S. Agency for International Development), improves economic opportunities for farmers and agribusinesses in developing nations across the world by increasing food production and distribution, as well as improving farm and marketing operations. Through the program, U.S. volunteers also enhance the competitiveness of agribusiness firms and producer organizations to strategically prepare for regional and international market entrance. Furthermore, volunteers expand market linkages and domestic and international publicand private-sector alliances for trade capacity building.

### The Initiative:

Winrock International and Florida International University will implement USAID's John Ogonowski Farmer-to-Farmer Program in Latin America for fiscal 2004-2008. The program goals are to increase rural prosperity and promote trade-led economic growth in Nicaragua, Guatemala, Honduras and El Salvador by enhancing the capacity of producers and rural industry to capitalize on international trade opportunities resulting from the U.S.-Dominican Republic-Central America Free Trade Agreement. In the last 12 years, Winrock has sent more than 3,000 volunteer consultants through USAID programs on two- to four-week assignments to promote agricultural development in 35 countries across the globe.

## **Participation:**

Farmer-to-Farmer specialists volunteer their time and expertise. The program covers all travel, lodging, meals and incidental expenses. Volunteers must be U.S. citizens or residents.

# If Interested in Participating, Contact:

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